

## **APPENDIX 3**

### **Violence Reduction Alliance – Activity to date (Jan 24)**

#### **Attitudinal Change**

A VRA newsletter, and a VRA Communications and Engagement Framework has been developed, and work with CSPs has taken place to promote appropriate violence and Violence against Women and Girls (VAWG) reduction messaging. It has promoted the VAWG Safer Places for Women and Girls Charter, engaged with children and young people, required as part of the SV Duty, supported various campaigns including Ditch the Blade; and is working with the VR Delivery Group to agree to focus priority on the development of an anti-violence campaign.

The VRA newsletter is now produced quarterly, with over 200 professionals signed up to receive it.

The VRA Conference took place on 28<sup>th</sup> June 2023 and was well attended.

#### **Control the Bleed kits.**

A number of Control the Bleed kits have been installed in public access locations in Staffordshire and Stoke-on-Trent, including Burton where kits stored in cabinets have been installed in five locations including the Police and Fire Station. Training videos for the public are available on You Tube and are also promoted via West Midlands Ambulance Service (WMAS).

WMAS also have distributed a small number of stand-alone kits within targeted Staffordshire locations.

### **Violence Against Women and Girls (VAWG) - Activity to date from**

#### **Funding bids**

##### **Safer Streets Round Three / Safety of Women at Night (SWaN)**

- ✓ Education – a Primary School education resource has been developed in partnership with a company called Comication. The education package is based on animation and covers the themes of name calling, personal space, photo sharing and peer pressure. These were issues highlighted through the consultation with school children.
- ✓ Education – a Secondary School education resource based on Virtual Reality has been developed in partnership Diverse Interactive. The resource provides an immersive experience for students to understand themes including cat calling, consent/unwanted behaviour, sexting/nudes and harassment; these were issues highlighted through the consultation with school children.

- ✓ Community Awareness – a range of campaigns have been developed covering public space harassment and safer nights. Make No Excuses, Unite against harassment and Safer Nights (Signs of Spiking) are all now available on the VRA website to be promoted by partners.
- ✓ Safer routes, Taxi Marshal/Street Pastors and Safe Places – have been established in Stafford and Newcastle.
- ✓ Charter and Online Toolkit – A Women’s Safety Charter has been designed based on learning from the Safety of Women at Night work in London and feedback from local stakeholders. The Charter is a voluntary pledge for businesses and organisations to sign up to, identifying practical steps to improve women’s safety. An online toolkit supports the Charter signatories by providing resources and guidance.
- ✓ Vulnerability training – Re-Solv, a local organisation, have developed vulnerability awareness training for Night Time Economy Staff. Delivery is now underway.
- ✓ Awareness Campaign – is linked to the Safer Streets campaigns however with the inclusion of spiking/pre-loading. The campaigns are now being promoted through Social Media and other digital outlets.

#### **Safer Streets Round 4**

- ✓ Safer Streets Fund allocated to Newcastle-under-Lyme, Burton, Stafford following a successful bid by the Staffordshire Commissioner’s Office (SCO) and partners.
- ✓ Preventative approach to reducing ASB and violence more broadly and the funding has been used to provide a range of partnership interventions including:
  - ✓ Additional lighting, CCTV and alley gating.
  - ✓ Environmental measures such as community clean-ups and removing graffiti in public spaces.
- ✓ Street pastor schemes to be extended in night-time economies and vulnerable locations, increasing the number of trained, capable guardians able to support and signpost those vulnerable to safe places and support.
- ✓ Community awareness campaigns to address ASB, supported by a community engagement project to empower communities to identify local concerns, design and oversee projects to resolve them, with the aid of a small grant.
- ✓ Diversionary activities for young people at risk of/involved in ASB and VAWG.
- ✓ Educational programmes to be delivered within the Personal, Social, Health and Economic Education curriculum.
- ✓ A comprehensive and rounded ASB Needs Assessment to include a contemporary analysis of the ASB types, location, trends, offenders, victims, underlying factors, related guidance and legislation,

professional views, victim views, together with a series of recommendations.

- ✓ ASB and VAWG training to professionals.
- ✓ A time limited personal development program to identified "at risk" groups of young boys and girls in the hot-spot locations, to change attitudes and behaviours and to build resilience, self-confidence and awareness respectively.
- ✓ Crime prevention initiatives to support vulnerable properties / families in hot -spot areas.